

August 22, 2012

CHANGE OF DATE:

O'KEY GROUP TO RELEASE 2012 HALF YEAR FINANCIAL RESULTS ON AUGUST 30, 2012

O'Key Group S.A., ("O'Key Group", "the Group" or "the Company"), announces today that it will now release its consolidated financial results for the first half of 2012 on Thursday, August 30, 2012, at around 11:00 AM UK time and 2.00 PM Moscow time and not on August 29, 2012, as previously announced.

The Group will also host a conference call for investors and analysts at 2:00 PM UK time and 5.00 PM Moscow time on Thursday, August 30, to discuss the results.

All related materials will be published on the "Investor" section of the company's website at <http://okeyinvestors.ru>.

The conference call details will be distributed in due course via O'Key Group's investor and analyst mailing list and posted on the O'Key's website under "Investor" section. To subscribe to O'Key Group's investor and analyst mailing list, please complete the subscription form at okeyinvestors.ru/request-form.

COMPANY OVERVIEW

"O'KEY" is one of the largest retail chains in Russia. Its primary retail format is the modern Western European hypermarket under the "O'KEY" brand, complemented by "O'KEY - Express" supermarkets.

The Company opened its first hypermarket in St. Petersburg in 2002 and has demonstrated continuous growth ever since. As at December 31, 2011, O'KEY operated 71 stores in 17 cities across Russia: 42 hypermarkets with an aggregate selling space of approximately 308,000 square meters and 29 supermarkets with an aggregate trading space of approximately 38,000 square meters. As at December 31, 2011, O'KEY employed more than 19,000 people.

In accordance with the unaudited consolidated financial statements for the FY 2011, O'KEY's revenue was RUR 93,134 million, like-for-like revenue growth rate was 5.3% and its EBITDA margin was 8.1%.

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